The EBC-programme: promoting continuous improvement of water services

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International search for best practices in management and operations





Personal introduction

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- managing director EBC Foundation (European Benchmarking Co-operation)
- previously Rotterdam water utility Evides and national water utility association Vewin
- management team member IWA's SG on Benchmarking & Performance Assessment





Content

- About EBC
- Benchmarking basics
- EBC's benchmarking- and improvement programme
- Lessons learned and future challenges





EBC Foundation

- benchmarking initiative for water- & wastewater services, initiated in 2005 by Dutch- & Nordic water associations and utilities from the 6-Cities Group
- not-for-profit Foundation, based in The Hague (NL)
- governed a Board (FIWA, Norsk Vann, Vewin, EurEau & Danube
 Water Program (IAWD/World Bank) & an Advisory Council
- mission: assisting utilities and associations in improving & innovating water services through benchmarking and learning from each other









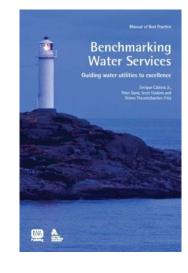




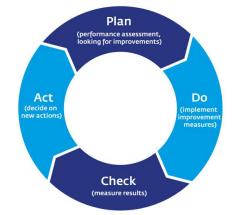
Benchmarking – what is it?

"Benchmarking is a tool for performance improvement through systematic search and adaption of leading practices (IWA/AWWA)"

- 2 consecutive steps:
 - performance assessment
 - > performance improvement
- management tool for continuous improvement
- preferably embedded in annual business planning cycle







Does it work?

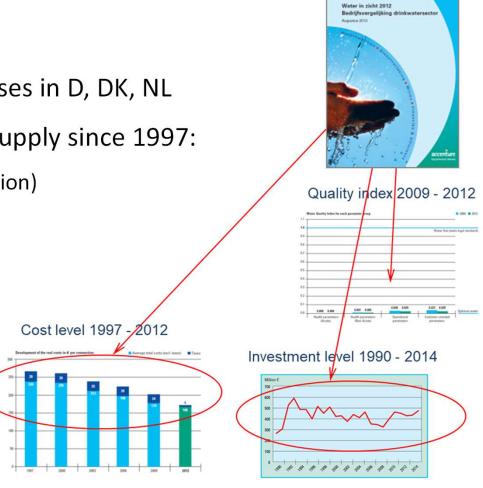
Clear evidence from documented cases in D, DK, NL

Dutch case of benchmarking water supply since 1997:

> 35% cost reduction (corrected for inflation)

> still improving the service level

maintaining investment levels



♦Vewin



EBC's benchmarking programme



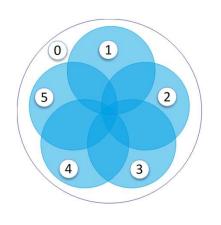


Programme and key deliverables

annual benchmarking cycles in seven process steps



- broad view on performance:
 - 'traditional' areas &
 - emerging topics



- context information
- water quality
- 2 reliability
- 3 service quality
- 4 sustainabillity
- finance & efficiency



Programme and key deliverables (2)

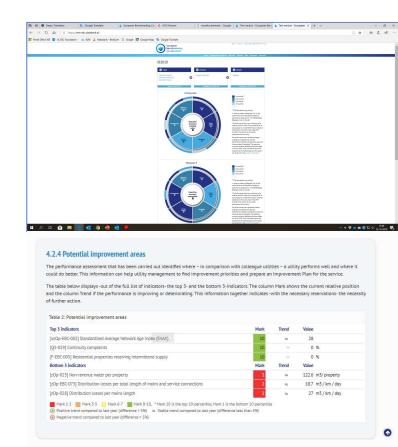
individual company report to verify results & identify improvement potentials

 'dashboard' presentation of key assessment results, showing trends, comparisons with peers & improvement priorities

includes water balance and cost- & revenue model

('closed systems')







Programme and key deliverables (3)

Annual benchmarking workshops

- to discuss assessment results understanding Pl's & performance gaps
- to share good practices & innovations
- most important part of the cycle: moving from assessment to improvement





Programme and key deliverables (4)

Stimulating & facilitating peer exchanges

- site visits to interesting WTP's and WWTP's
- company- & staff exchanges
- Knowledge Picnics



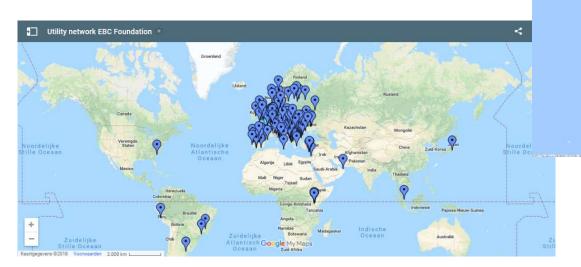




EBC's utility network

more than 230 utilities from 45 countries involved

 work organised through regional, interconnected programmes





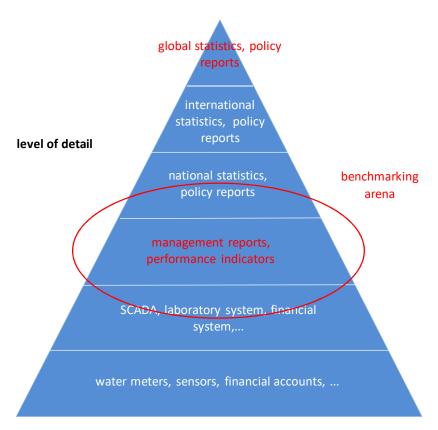
To conclude

- benchmarking ≠ cost reduction
- information needs vary by stakeholder public, regulators or utility managers each have a different focus
- collecting reliable & relevant performance data important but not enough to improve services
- benchmarking and service improvement requires continuous commitment of senior management





Information pyramid



stakeholders & information needs

global institutions (Worldbank, UN, IWA) - global monitoring & policy making

international institutions (EU, EUROSTAT, EUREAU) - international monitoring & policy making

national authorities, statistical agencies - national monitoring & policy making

regulators - compliance with national regulations

utility management, supervisory boards, shareholders - utility governance & -efficiency

process managers - process management information & - efficiency

utility staff - technical & administrative process controll



To conclude (2)

- society today expects effective, efficient, transparent, sustainable and resilient utilities – essential for utilities to get engaged in benchmarking efforts
- EBC's benchmarking programme offers:
 - objective, sound performance assessment and –comparison;
 - improving by learning from colleagues from a unique utility network
- sufficient funding essential to keep initiatives alive in particular in Central-/Eastern Europe



Thank you for your attention!

more information:

www.waterbenchmark.org



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